

Offer Terms & Conditions

- ◆ this offer is open to UK residents aged 18 years or over
- ◆ this offer is available to HSBC UK Bank plc customers applying for a new HSBC Life Cover policy online between 10 January 2022 and 23 March 2022. We reserve the right to remove the offer prior to the stated end date
- ◆ the offer is not available to customers buying their policy over the phone, in branch, over webcam or from a price comparison, affiliate or cash back website
- ◆ if the policy is cancelled before you make your first payment, or your first payment has been returned, you will not be eligible to benefit from this offer
- ◆ this offer applies to new policies only and does not apply to policy amendments
- ◆ each eligible customer will be entitled to choose from one of the following free gifts: a) £75 John Lewis e-gift card; or b) £75 Argos e-gift card
- ◆ this offer is subject to availability of the above
- ◆ each gift is subject to its own terms and conditions. These are available on <https://insurancerewards.co.uk/1/januarylife>
- ◆ after you have completed your policy application you will receive an email or letter within 30 days asking you to select the option you prefer
- ◆ you will need to choose your gift within 60 days of receiving your Choice email or letter, at which point your login details will automatically expire. The expiry date will also be confirmed in the email or letter sent to you
- ◆ once you have paid your first premium, you will receive an email informing you that you qualify for the offer and when you can expect your gift to arrive
- ◆ only one gift is available per policy. For joint applications, the Choice email will be sent to the lead applicant
- ◆ each customer will only be able to claim one gift during the offer period
- ◆ in the unlikely event that your choice becomes unavailable, we will contact you with alternative options of a similar style and of equal or greater value (at our discretion). No cash alternatives will be offered
- ◆ once you have chosen your gift and received the confirmation of eligibility, it will be sent by email or via Royal Mail Second Class Tracked delivery within 30 days to your registered postal address
- ◆ if you have not received your Choice email or letter within 30 days of your application being submitted, or received your gift within 30 days of receiving your confirmation of eligibility, please call 01565 656 721 or [contact us](#)
- ◆ the Promoter can remove or vary this offer in whole or in part at any time and without prior notice
- ◆ please keep a copy of these terms and conditions for future reference
- ◆ the Promoter shall have the sole decision on whether any eligibility requirements have or have not been met
- ◆ the "Promoter" is HSBC UK Bank plc, 1 Centenary Square, Birmingham, B1 1HQ. However, this offer is being administered and managed on behalf of HSBC UK Bank plc by The Marketing Lounge Partnership (MLP), The Cowshed, Walnut Tree Farm, Lower Stretton, Cheshire WA4 4PG
- ◆ for information about how HSBC UK Bank plc uses personal data that it collects, please see our privacy policy <https://www.hsbc.co.uk/1/2/legal/site-terms/>

[hsbc.co.uk](https://www.hsbc.co.uk)

HSBC UK Bank plc. Registered in England and Wales number 9928412.

Registered Office: 1 Centenary Square, Birmingham B1 1HQ, United Kingdom.

Authorised by the Prudential Regulation Authority and regulated by the Financial Conduct Authority and the Prudential Regulation Authority under reference number 765112.

Customer Information: PO Box 6201, Coventry CV3 9HW.

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