

Privacy Notice

At HSBC we take the privacy of your information seriously and are committed to ensuring that your information is secure. We ask that you read our **Privacy Notice** carefully as it explains what information we collect about you, how we'll use that information, who we'll share it with, the circumstances when we'll share it and what steps we'll take to make sure it stays private and secure.

When you use the HSBC UK Mobile Banking app (the "App"), we will collect information about the device the App is installed on (e.g. device identification numbers), and about your accounts with us and associated transactions.

We will collect this information directly from you, e.g. when you enter information into the App. We use the above information to deliver the services offered in the App, and we need to process it in order to carry out the agreement we have with you.

We may also use that information, together with information about your location (country or region, not your precise location) and information about your usage of the App (e.g. how long you spend on particular pages), for the following purposes. The lawful basis for this usage is that we have a legitimate business interest to improve our products and services to best meet our customers' needs, and to provide products and services we think are relevant to them:

- ◆ tailoring the content and the services that you're offered through the App;
- ◆ understanding how our customers use their accounts;
- ◆ monitoring trends in product offerings;
- ◆ developing propositions and products and target them appropriately;
- ◆ identifying products and offers which may be of interest to you;
- ◆ making the App services better for you.

The App may store all the above information securely on your device, and access it when required.

We may use other HSBC Group companies, and/or third parties, to provide the App on our behalf.

For more detail on how we will use your personal information please refer to our Privacy Notice at [hsbc.co.uk](https://www.hsbc.co.uk).

hsbc.co.uk

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